

Shaklee's Top Model

Official Contest Rules

1. Contest begins May 5, 2008 and ends June 30, 2008 ("Contest Entry Period")
2. **Eligibility:** No purchase necessary. Contest is open to legal residents of the United States and Canada (excluding Quebec) who are 18 years of age or older and using the Cinch Shake and at least one other Cinch product, and who are attending the Shaklee Global Convention in New Orleans, LA in August, 2008. Employees of Shaklee Corporation and its subsidiaries and affiliates as well as their immediate family members are not eligible. Offer void where prohibited by law.
3. **How To Enter:** Email your entry to CinchNewOrleans@Shaklee.com by providing your name, email address, mailing address, photos, testimonial, Shaklee ID number (if any), and total weight and inch lost while using the Cinch Inch Loss Program. Before and after photos must reasonably represent you at both your starting weight and your current weight. All winners must be willing to walk across the stage at the general session on August 9, 2008 during Shaklee Corporation's Global Conference in New Orleans.
4. **To enter by Mail:** If you prefer to enter by mail, you may hand print the following information:
 - Your name
 - Your street address, city, state, zip code
 - Your day time phone number
 - Your email address, if any
 - Your Shaklee ID, if any
 - Total inches lost
 - Total weight lost in pounds
 - Your testimonial

and mail it along with your before and after photos to: Shaklee Corporation, Attn: Cinch New Orleans Mail Station P-113A, 4747 Willow Road, Pleasanton, CA 94588.; minimum size for photos is 4"x6". All mailed entries must be received by June 27, 2008.

5. **Entries are Property of Shaklee Corporation:** All entries, photographs, testimonial and other materials submitted to Shaklee become the property of Shaklee and will not be returned. By submitting your entry, you hereby irrevocably consent to and authorize the use and reproduction by Shaklee Corporation, its employees, subcontractors, and independent distributors, of any and all sound recordings, motion pictures, still photographs, negative or positive,

satellite broadcasts or videotapes of you, or use of your name, likeness or any statement submitted by you concerning Shaklee, any Shaklee product or the Shaklee earning opportunity, (hereinafter collectively referred to as the "Intellectual Property") for any purpose whatsoever, without further compensation to you. Further, you relinquish and give to Shaklee Corporation, its employees, subcontractors and those of its independent distributors designated by Shaklee Corporation, all right, title and interest you may have in the Intellectual Property and further grant Shaklee Corporation, its employees, subcontractors and those of its independent distributors designated by Shaklee, the right to give, sell, transfer and exhibit the Intellectual Property, including copies and facsimiles thereof, to any individual, business firm, publication, or Shaklee's websites or to any of their assignees. All entries, photographs, essays and other materials submitted to Shaklee may be used by Shaklee, whether selected as winners or not.

6. **Prizes:** Twelve (12) winners will be selected and awarded a cash prize of \$350.00 to be used to purchase clothing to be worn on stage at the General Session at Shaklee's Global Conference in New Orleans. Limit one prize per winner. All winners are required to: (a) attend a dress rehearsal and a photo shoot with your chosen stage clothes on August 8, 2008 (dates subject to change at Shaklee's sole discretion); and (b) arrive backstage at the General Session between 7am - 9am Central time on August 9, 2008 (dates subject to change at Shaklee's sole discretion) for make-up and hair touch up. Failure to attend the dress rehearsal with your selected clothing to be worn on stage or failure to arrive backstage on August 9, 2008 may result in not being able to participate in the walk across the stage during the General Session at Shaklee's sole discretion. All winners will be notified by email or phone call regarding the exact time and location of the dress rehearsal in late July or early August. All winners must be willing to walk across the stage at the General Session on August 9, 2008 during Shaklee's Global Conference in New Orleans. Any winner who refuses to walk across the stage will forfeit all prizes. The cash prize of \$350.00 will be issued via company check to winners no later than July 14, 2008. All applicable taxes are the sole responsibility of the winner. Prizes are not transferable and there will be no substitution for the prizes.

7. **Selection of Winners:** Winners will be selected on June 30, 2008. Judges will review photos and testimonials received. Entries will be judged based on motivational value, weight loss and inch loss. Odds of winning will depend on the subjective judgment of the judges and the number of eligible entries received. All winners will be notified by email or by phone if no email address is provided and may be required to sign and return an affidavit of eligibility and liability release, and a talent release within 10 days of the date of the notification of winning. If the affidavit of eligibility and release from liability are not returned within this time period or the prize notification is returned as undeliverable, an alternate winner will be selected. Decisions of Shaklee Corporation are final. Participants may request a winners list by sending a self-addressed stamped envelope to

Shaklee Corporation, Attn: Cinch New Orleans– Winners List, Mail Station P-113A, 4747 Willow Road, Pleasanton, CA 94588

8. **Limitation of Liability:** By participating in this Contest, winners and entrants agree to release and hold harmless Shaklee Corporation, its affiliates and subsidiaries and their respective officers, directors, employees, representatives and agents from any and all liability, damage, loss, costs and expenses including without limitation, property damage, personal injury and/or death, claims based on publicity rights, defamation, libel, and/or invasion of privacy arising out of participation in this Contest or the acceptance or use or misuse of the prize. Except where prohibited by law, acceptance of the prize constitutes winner's consent to use his/her name, likeness, photographs, written responses (in whole or in part) prize won, hometown and biographical data for advertising, public relations, promotional or publication purposes in an media and in any manner whatsoever, without limitation or restriction and without further notice, permission or compensation.

9. **General Conditions:** Consult with your physician or health care provider before starting any new exercise, nutrition or supplementation program, particularly if you suffer from any medical condition or regularly use prescription or over-the-counter medications. This Contest is subject to all applicable federal, state and local laws and regulations. By participating, entrants agree to be bound by these official rules and the decisions of Shaklee in all matters relating to this Contest. Shaklee is not responsible for late, damaged, misdirected, incomplete, inaccurate, illegible or lost entries, all of which are void.